



# INFORM ADVOCACY COMMUNICATIONS

## BUNDLE INCLUDES



### COLLATERAL

- Policy Brief
- Fact Sheet
- Infographics
- Posters
- Flyers
- Brochures
- Presentations



### EVENTS

- Meetings
- Speaking Engagements
- Training
- Press Conference - ADD ON



### STRATEGY

- Audit
- SMART Goals
- SWOT
- Mission/Theme
- Survey
- Focus Groups - ADD ON



## SYNOPSIS

Advocacy communications are the newest subcategory under the corporate communications umbrella. Ever since the emergence of COVID and racial justice movements, audiences look to companies to be clearly defined on their stance on societal issues.

Tailored to a PR department, the Inform Bundle (advocacy communications) offers clients detailed PR components to promote effective storytelling that seeks to achieve either inform, influence or persuade society topics.



**Price: \$3000**

**INTERESTED TO LEARN MORE?  
Contact now!**

929-266-7558